

# Yi Ding

Industrial Designer



YI DING

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[dingyidesign.com](http://dingyidesign.com)

## RECOGNITIONS

### Student Winner | 2023

Core 77 Design Awards  
Lifestyle Accessories

### Shortlist of 300 | 2023

IF Talent Student Award

### Student Design Winner - Platinum | 2022

Spark Design Awards  
Product & Industrial, Health & Medical

### Finalist Award | 2022

London International Creative Competition  
Use (Product) - Non-Professional

### Denhart Prize - 1st Prize Winner | 2022

Denhart Family Sustainability Prize

### ArtCenter Provost List | 2019, 2020, 2022

ArtCenter College of Design  
A recognition of a 3.8 or higher GPA

## SKILLS

### Design & Presentation

Research, Brand Strategy, Ideation, Sketching,  
Visual Communication, Form Development,  
Prototyping, 3D Modeling, Rendering

### Softwares

2D: Adobe Suite (Photoshop, Illustrator, InDesign)  
Microsoft Office (Outlook, Excel, PowerPoint), Figma  
3D: SolidWorks, Rhino, KeyShot, Creo

### Languages

English (Fluent), Mandarin (Native)

### Interests

Packaging Design, Flower Arrangement,  
Nail Art, Birthday Cake Baking, Skydiving

## EDUCATION

### BS. Product Design | Sept. 2018 - Aug. 2023

ArtCenter College of Design, Pasadena, CA  
Minor in Business, GPA 3.8

## EXPERIENCE

### Industrial Design Intern | Feb. 2023 - Jun. 2023

#### Husqvarna Group, Global Design, Charlotte, NC

- Contributed to product development for four projects, including design and research for lawnmowers, ground care equipment, and garden tools.
- Utilized sketching and form development techniques to develop new concepts in collaboration with engineers and product managers.
- Assisted in product evaluation, user experience research, and testing.

### Industrial Design Intern | Sept. 2021 - Dec. 2021

#### Mindray, Shenzhen, China

- Developed two medical devices, including ideation for new markets, user testing, prototyping, and utilized Creo for 3D modeling in the final mechanical development and product manufacturing.
- Collaborated with engineers to pitch a new design to leadership, resulting in a 10% budgetary expansion approved by the Vice President.
- Assisted in filing the utility patent and design patent for a medical device.

### Product Management Intern | Apr. 2021 - Aug. 2021

#### Tencent, Effect Studio, Shenzhen, China

- Collaborated with software engineers, designers, and marketing team to launch Tencent Effect, an AR software for real-time effects creations.
- Designed 20+ features to strengthen product capabilities and enhance user experience based on user research.

### Teaching Assistant | Sept. 2019 - Apr. 2020

#### ArtCenter College of Design, Pasadena, CA

- Managed the setup of the sewing machines to assist with class demonstrations and lab time. Helped the instructor to guide students on developing sewing techniques.

## ACTIVITIES

### Co-President, ArtCenter Branding Atelier | May. 2022 - Dec. 2022

#### ArtCenter College of Design, Pasadena, CA

- Organized ArtCenter Cross-Disciplinary Mentor event, connecting industry leaders with ArtCenter students to share experiences, career tips, and inspiring thoughts.
- Curated and created social media contents in highlighting successful branding projects to promote the club, increasing followers by 35%.